



CEO Form
#007OEC

ELEVATOR PITCH COMPETITION JUDGES FORM

Name of Judge: _____

Name of Participant: _____

Company name: _____

Pitch Information (Up TO 5 points each) **POINTS**

Clearly identified self	
Clearly stated company name	
Clearly identified role or position in company	
Clearly stated company mission	
Clearly identified market niche	
Clearly stated competitors	
Clearly stated competitive advantages	
Clearly stated purpose of request (financial or otherwise)	

Pitch Performance (UP TO 5 points each)

Did NOT exceed 90 seconds	
Good posture vs. slouching appearance	
Good movement vs. frozen in space	
Good eye contact vs. staring at floor or ceiling	
Good voice projection vs. listener straining to hear	
Good enunciation vs. listener trying to decipher words	
Confident vs. confusing delivery or backtracking	
Convincing vs. weak persuasive arguments	
Creative vs. template delivery	

Impact of Elevator Pitch (15 points possible)

Did the pitch compel you to want to know more? (15 pts)	
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TOTAL POINTS

Additional Comments: